

# STOP, DROP & RUM 5K

Back for its 9th year, the Stop, Drop & Run is one of Beaver County's largest 5ks and only firefighter themed obstacle course that helps support the Monaca Volunteer Fire Department.

## Will you be sponsoring this year?



#### Potential 2022 Stop, Drop & Run Sponsor:

After a two year hiatus, we are proud to announce that we are back!!! The Stop, Drop and Run, organized by the members of the Monaca Volunteer Fire Department in Beaver County, Pennsylvania, ask you to consider partnering with us as a corporate sponsor for our 8th Annual "Stop, Drop and Run 5k". This run is set to take place on October 8, 2022 which will commence and finish at our Fire Department.

We will again have the obstacle course option that will allow runners to engage in obstacles that simulate what firefighters experience on a daily basis. This year, we expect to see a continued increase in our number of participants. Our last race we had nearly 300 runners participate in our race and we expect the same with our return this year.

As awareness continues to grow for our race, we expect to receive continued media coverage for the Stop, Drop & Run 5k. Last year the race was featured in the Beaver County Times, Pittsburgh news stations, and various blogs. We plan to send out multiple press releases to local media to continue to grow this awareness. It should be noted that all funds raised from this event will be used for such expenses as purchasing new equipment, training, and raising fire prevention awareness.

From all of us at the Monaca Volunteer Fire Department we thank you for considering serving as a sponsor this year, we hope this guide provides you with the various reasons why you should partner with us this year. If you have any questions please do not hesitate to ask.



# Sponsorship Levels

### Chief Level - \$5,000

Race advertisements to list your company as presenting sponsor, most prominent display of logo on all race materials and shirts, opportunity to have table and speak prior to race, sponsor provided banners placed above fire station, materials can be placed into runner bags, and 10 complimentary race entries

### Assistant Chief Level — \$3,000

Second most prominent display of logo on all race materials and shirts, sponsor provided banners place above fire department, opportunity to have table at event, materials in runner bags, 5 complimentary race entries

### Captain Level — \$1,000

Third tier logo on race shirts, logo placed on sponsor recognition board at registration area, promotional materials placed into runner bags, and 3 complimentary entries.

### Lieutenant Level — \$500

Fourth tier logo on race shirts, logo placed on sponsor recognition board at registration area, promotional materials placed into runner bags, and 1complimentary entry.

### Engineer Level — \$250

Fifth tier name on race shirts, logo placed on sponsor recognition board at registration area, promotional materials placed into runner bags.

### Firefighter Level — \$100

Sixth tier name on race shirts, name placed on sponsor recognition board at registration area, promotional materials placed into runner bags.





### Ready to sponsor?



# Sponsorship can be completed via included form or online

As a potential corporate sponsor, there are a variety of sponsorship levels to choose from. Accompanying each sponsorship level entails a variety of benefits for you and your business. Above you will find the various sponsorship levels, suggested donation, and benefits.

We thank you for considering partnering with Monaca #4 Volunteer Fire Department. If you are interested in any of the above sponsorship packages, please complete the enclosed sponsorship form and mail to 913 Taylor Ave, Monaca, PA 15061 or complete the online sponsorship form at https://runsignup.com/Race/Donate/PA/Monaca/StopDropRun

The Monaca #4 Volunteer Fire Department is recognized as a non-profit 501(c)4 volunteer fire department by the IRS with EIN 23-7404307.

If you are in need of any assistance please feel free to reach out to our race director, Chris Shotter, at either 724-417-4482 or Chris.Shotter@MonacaFire.com.



### **100% VOLUNTEER ORGANIZED RACE**

We are proud to say that our race is entirely organized and ran by our volunteer firefighters. While some themed races claim to support non-profits, in reality only a small portion of the funds raised goes to that charity. For the Stop, Drop & Run, 100% of all profits from the race goes directly to supporting our firefighters. When you donate to our race, you can rest assured that each and every dollar of profit goes towards meeting our mission of protecting our town.

### Not Just Any Race... A firefighter themed race for the whole family

When most people think of obstacle course races, what comes to mind is corporate ran events that only cater to twenty to forty year old participants. Parents have to find a babysitter for their children as they go to compete in these often all day events.

We wanted the Stop, Drop & Run to be different. As parents ourselves, we wanted our kids to be able to experience what we do on a daily basis. As such, each obstacle is designed to be able to handle the highest thrill seeker to children as young as six. When approaching an obstacle they are designed to have varying levels of difficult so that each participant is not only able to complete it, but also meets their expectations as well. So whether your are six or ninety six this race is for you.

### Sponsorships due September 30, 2022



Race Director Chris Shotter 724-417-4482 chris.shotter@monacafire.com



### STOP, DROP & RUN 5K RACE

9:00 a.m., October 8, 2022 Monaca #4 VFD 913 Taylor Ave, Monaca, PA 15061



Thank you for choosing to be a partner for the 2022 Stop, Drop & Run 5k. We greatly appreciate your support of our fire department.

If you have any questions please feel free to contact our race director: Chris Shotter chris.shotter@monacafire.com 724-417-4482

> Please note, sponsorship form can also be completed and paid online at https://runsignup.com/Race/Donate/PA/Monaca/StopDropRun

Company Name:						
Address:						
City:	State:	Zip:				
Contact person:						
Contact email:	Phone numb	er:				
Website address:						
1. Sponsorship level (please circle): Chief	Assistant Chie	ef Captain				
Lieute	enant Engineer	Firefighter				
2. We plan to send materials/give-a-ways fo	r the participant bags:	Yes No				
If yes, what item(s) would you like us to include:						

3. Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you would like it to appear on website, signage, etc.:

Artwork and logos should be submitted to Chris.Shotter@monacafire.com as follows:

- Logos for t-shirts will be printed only in one-color and should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for signage should be submitted as hi-res(300 dpi) JPEG or EPS files.

### 4. Checks can be made payable to Monaca #4 VFD and mailed to: 913 Taylor Ave, Monaca, PA 15061. PLEASE HAVE IN MAIL BY SEPTEMBER 23, 2022.

Form W-9	
(Rev October 2018)	
Department of the Treasury	У.,

	ment of the Treasury I Revenue Service		Go to www.irs.go	v/FormW9 for instr	uctions and the lat	lest information.		send to the IRS.
	1 Name (as shown on	your moome	tax return) Name is re	quired on this line, do	not leave this line blan	ĸ		
	Monaca #4 Volur	Monaca #4 Volunteer Fire Department						
	2 Business name/disr	egarded entit	y name, if different from	n above				
	Monaca Fire							
rint or type. Instructions on page 3				4 Exemptions (codes apply only to certain entries, not individualis, see instructions on page 3) Exempt payee code (if any)				
troe	Limited lability company Enter the tax classification (C=C corporation, S=S corporation, P=Partnership)							
Print or type. Ic Instructions	Note Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check, LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.				Exemption from FATCA reporting code (# any)			
Specific	Other (see instructions) > 501c4 Non-Profit Fire Department			(Applies & accounts mantamed initials the U.S.)				
	5 Address (number, st	5 Address (number, street, and apt. or suite no.) See instructions Requester's name			Requester's name a	and address	s (optional)	
See	913 Taylor Ave							
	6 City, state, and ZIP	code						
	Monaca, PA 150	61						
	7 List account number	(s) here (opts	(lanc					
Par	Taxpaye	r Identifu	cation Number	(TIN)			_	
backi reside entitie 7/N, 1	your TIN in the appro- up withholding. For in- ent alien, sole propriet is, it is your employer ater. If the account is in m	dividuals, th tor, or disre identification	is is generally your i garded entity, see th in number (EIN). If y	social security numl te instructions for P ou do not have a ni	er (SSN) However, art I, later For other mber, see How to g	for a set a or	unty numb	er =

Note: If the account is in more than one name, see the instructions for line 1. Also see What Name and Number To Give the Requester for guidelines on whose number to enter

Double II	Certification			
	Certification			

Under penalties of penury, I certify that

- 1 The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me), and
- 2 I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding, and
- 3 I am a U S citizen or other U S person (defined below), and
- 4 The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later

Sign Here	Signature of U.S. person ►	(to )the	Date ► 8/14/2022	

#### General Instructions

Section references are to the Internal Revenue Code unless otherwise noted

Future developments For the latest information about developments. related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www irs gov/FormW9

#### Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (TIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following

. Form 1099-INT (interest earned or paid)

- . Form 1099-DIV (dwdends, including those from stocks or mutual funds)
- · Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- . Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)

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- · Form 1099-S (proceeds from real estate transactions)
- · Form 1099-K (merchant card and third party network transactions)
- · Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (turbon)
- · Form 1099-C (canceled debt)
- · Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later